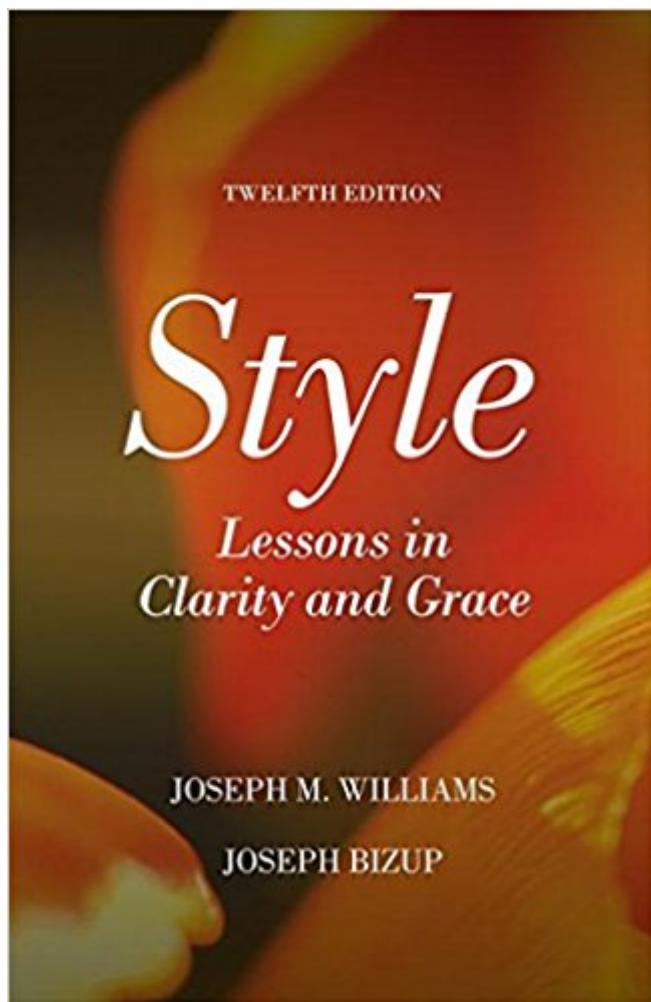


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Style: Lessons In Clarity And Grace (12th Edition)



Synopsis

For courses in English and Writing. Emphasizes the importance of style in writing for a global audience *Style: Lessons in Clarity and Grace* asserts that style is a matter of making informed choices in the service of oneâ™s readers. While writers know best what they want to say, readers ultimately decide if theyâ™ve said it well. This flagship text builds on that premise, with updates on subjects such as gender-neutral writing and writing for global audiences. It brings the authorsâ™ innovative approach to the needs of todayâ™s students, while maintaining that writing with style is a civic and ethical virtue. Also available with Pearson Writer Pearson WriterÂ is a revolutionary digital tool for writers at all levels. Built for mobile devices, it streamlines the tedious and time-consuming aspects of writing, so that students can focus on developing their ideas. Pearson WriterÂ makes it easy to stay organized, track tasks, and stay on top of writing projects. Students can set milestones prior to the due date, manage their sources, organize their notes visually in the Notebook, and even get automatic feedback on their prose. Pearson Writer is now available with Noteclipper, which allows students to save online sources quickly and easily. Features of Pearson Writer: Writing, Grammar, and Research Guide is a go-to resource any time students have a question or need help. Automatic Writing Review checks prose for possible spelling, grammar, and style errors, while offering grammar lessons and suggestions for revising and editing. Citation Generator keeps track of every source throughout studentsâ™ research process and builds a bibliography in the background, taking care of those formatting details. Research Database and NoteClipper make searching for and managing source materials easier. Project Manager and NotebookÂ help students stay on top of multiple projects and make organizing ideas and sources less cumbersome. Note: You are purchasing a standalone product; Pearson Writer does not come packaged with this content. Students, if interested in purchasing this title with Pearson Writer, ask your instructor for the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information. If you would like to purchase both the physical text and Pearson Writer, search for: 013415083X / 9780134150833Â *Style: Lessons in Clarity and Grace* Plus Pearson Writer â" Access Card Package Package consists of: 032197235X / 9780321972354 Pearson Writer â" Standalone Access Card 0134080416 / 9780134080413Â *Style: Lessons in Clarity and Grace*

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Customer Reviews

Well written and very informative in easy to understand format for the novice to the advanced writer

This is a classic text for learning how to change your style, and how to produce a better style. I have used this book since the 2nd edition, and find it fascinating because Williams provides so much insight into the way good writers think and write. I teach writing at an Australian university, and must say that this book is difficult for many students because they have not really mastered their own voice and style. The concepts are quite alien to undergrad students, but once they understand, the penny drops. I have used this book with postgrad and professional adults, and these students are the ones who get the most from the book.

Used the book for an Essay Composition course mirrors the previous editions in a lot of ways, with the exception of the exercises that are designed to allow you to practice what the book tries to teach you. Funny that this innovation was not considered until the 9th edition of the book, because I would've thought it would've been in the first or second. Basic human logic would dictate that if your offering lessons in clarity and grace, one doesn't just spit out the nuts and bolts, but offers the opportunity to practice. That apparently missed the authors of this book for eight editions, overall though solid book on the basics of English grammar and composition.

Extremely and efficiently dictated with poignant directives!

Good condition. Thank you!

Really good book if you need help writing a paper.

A fellow college writing instructor recommended this book to me. I tried using it as a required text in my u-grad course, but it was a little advanced for all but the top students. However, I still taught some of the basic lessons in subsequent courses, and my students love it. Most report significant improvement on paper grades in other classes. Between my own writing instruction principles and recommendations from this book, I've found my students show real strides in our 10-week term. Quite frankly, I wish more of my academic colleagues would read this book. Many would benefit from greater clarity and more active prose!!

One of the best books on writing period. If you want to step your writing game up to the professional level, then this is a must have book. I've read it more than once. I will read it again and again here and there just to stay sharp.

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